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PRESS RELEASE

ANALYSIS OF FINAL POLL AND ELECTION RESULTS.

Global InfoAnalytics published its final poll for the December 2020 on 2nd December 2020 in which the incumbent, His Excellency President Nana Akuffo Addo led John Mahama, the main opposition candidate, 50.4% to 34.9%. We concluded from the poll that voters were being economical with the truth about their true voting intentions and concluded that Mahama's poll number in our opinion poll is way below his actual support using question triangulation.

In the final poll, Nana Addo's headline poll number was **50.4%, which is o**nly 0.9% below his actual performance, according the EC certified numbers **(50.4% +0.9% = 51.3%).** Our poll margin-of-error was **+/- 1.9%.**

Analytics from the data suggests that, in the last days of the campaign, Nana Addo attracted only **0.9%** additional voters, very likely from undecided voters, who according to our poll, represented **6.9%** of voters. Mahama's final election results as published, **47.3%** can be reconciled to our headline poll of **34.9%** as follows:

- **5.88%** of undecided voters out of the 6.9% from our poll broke heavily in favour of John Mahama in the last days of the campaign.
- **1.3%** of people who indicated in our poll they were planning to vote for Christian Kwabena Andrews actually ended up voting for John Mahama.
- **1.37%** of voters who said they intend to vote for other candidates in the race actually voted for Mahama and
- **3.9%** of voters who had earlier on indicated that they planned to vote for Nana Addo actually ended up voting for John Mahama.

In conclusion, Mahama over performed by 12.4% whilst Nana Addo over performed 0.9%.

Meaning, on the basis of the certified results, our poll was dead accurate on Nana Addo's final result. The performance of John Mahama on the election night also confirmed out theory that the voters who suggested were undecided actually planned to vote for him and those who lied about their true voting intentions too voted for John Mahama.

Mr. Mussa Dankwah
(Executive Director and Head of Global Research)